



## **CURT: THE VALUE PROPOSITION**

### **What CURT is doing for you and your organization?**

- ✓ **CURT** provides **aggressive leadership** on business issues that promote excellence in the creation of capital assets and help Owners achieve the most productive use of every capital dollar.
- ✓ **CURT** is a driving force behind **continuous and significant improvement** throughout the construction industry using its **committee structure and network opportunities**. Committees include: Safety, Workforce Development, LEAN Project Delivery, International Issues, Young Professionals, Managing Construction Productivity
- ✓ **CURT, through its committees, conferences, summits and training sessions,** generates meaningful change within the construction industry—**promoting overall cost effectiveness**; improving the way construction is planned, managed, justified and executed.
- ✓ **CURT** provides opportunity for Owners to **assess and benchmark** their construction programs against other Owners and the Construction Owners Management Model standard (**COMM**).
- ✓ **CURT** provides the Construction Industry Resources Network (CIRnet) enabling CURT Members to dynamically connect to industry thought leaders and **receive and share collective industry knowledge**.
- ✓ **CURT** provides **aggressive leadership for construction users** around the globe by speaking collectively for Owners on contractor and designer issues that affect Owners.
- ✓ **CURT** engages future construction leaders and provides **effective collaboration opportunities** between current senior industry leaders and **industry young professionals**. Our **Young Professional (YP) Task Force** hosts a series of training and educational events designed exclusively for the industry Owner's young professional.
- ✓ **CURT** provides high-value, leading-edge industry tools...
  - **Construction Labor Market Analyzer**<sup>®</sup> enables Owners and contractors to effectively understand skilled labor risk and potential mitigation strategies.
  - **Contractor Workforce Development Assessment** enables Owners to measure contractors' workforce development programs to drive skilled labor growth that will help prevent shortage-related challenges.
  - **Safety Benchmarking Portal** enables Owners to benchmark their safety metrics against other Owners to identify improvement opportunities.



- ✓ **CURT** facilitates meaningful dialogue, collaboration, and mutual commitment, which leads to **positive change for Owners, contractors, and trade unions.**

**NOTE: CURT has no preference as to labor posture.** We work aggressively with both the construction trade unions and their signatory contractors, as well as with the open shop contractors and their training programs. Each Owner is free to make its own business decisions based on its own selfish business interests.

**CURT** is revamping and renewing its **CURT Owners Labor Alliance (COLA)** which establishes a direct dialogue to construction trade union presidents and represents Owner expectations to them as to worker development, availability, training etc. A similar initiative is ongoing with the open shop community.

- ✓ **CURT** provides a dedicated **Member Concierge** who is available to work with each Owner member to provide resources for specific Owner need. The Concierge is a trained Construction Management Engineer with significant field experience.
- ✓ **CURT** hosts an intensive three day **National Conference** which brings together the leading thought leaders in the industry to address a multitude of issues sharing with each attendee experiences, perspectives and resources. The goal is to equip our industrial Owners to become better decision makers and leaders in their respective organization.
- ✓ **CURT** publishes **The VOICE** quarterly magazine, which is distributed to over 6,000 key industry readers.
- ✓ **CURT Owner Membership** is a **corporate membership**, not an individual one, thereby enabling a member company to engage as many Owner representatives as it deems prudent. We strongly encourage participation by multiple individuals within each owner company.

*For additional products and services you may require, or for additional information on CURT, please call the CURT office. Thank you for your interest in our premiere Owners organization.*